

we  
are  
more  
than  
music



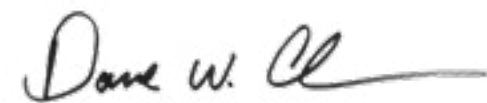
Greetings,

I am often asked why we do this work. My first thought is the Amped vision to build generational wealth for families and entrepreneurs creating self-sufficiency, economic mobility, and a more equitable society. I also think about our mission to amplify and accelerate the economic and equity transformation of black and brown communities, but in my heart it is more than that to me.

My reason is actually kind of selfish. Being totally honest I do this work because my children live in this insanely unfair world. The children of my friends and relatives live in this world that is far too often unfair, far too often unjust, and systematically racist. I desperately want to see all of those things end.

The good news is that if we can eliminate systemic racism, injustice, and oppression, we all win. If we can create a world where every woman, man, and child is given the access and the opportunity to thrive, we all win. **Economic empowerment and ownership equals independence.**

I am not naive enough to believe that a 400+ year wound will be healed in my lifetime but I feel blessed by God that we have been given the opportunity to create something that will contribute to a healing that will someday result in us all being seen and treated as truly equal. Until that day comes we will continue to **STAND**. We will continue to **FIGHT**. We will continue to **BELIEVE**.



## Our Vision

To build generational wealth for families and entrepreneurs creating self-sufficiency, economic mobility, and a more equitable society vision

## Our Mission

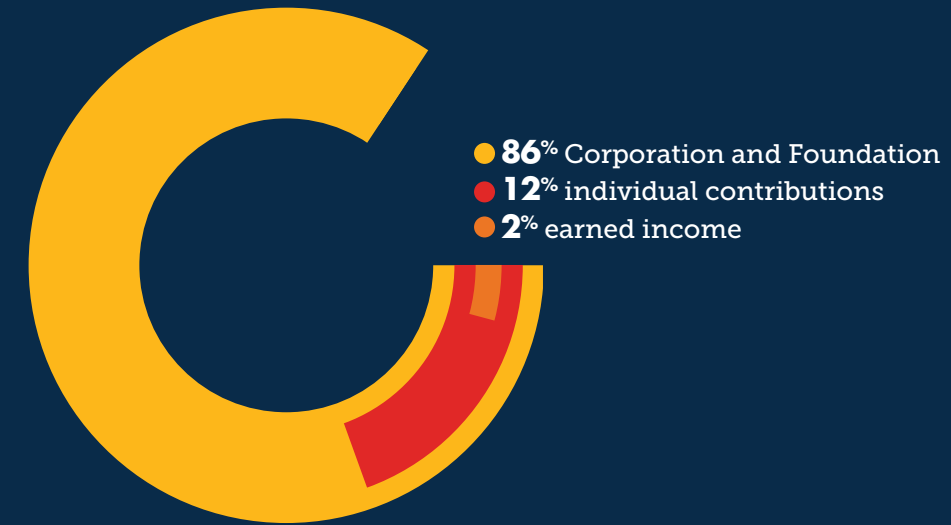
To amplify and accelerate the economic and equity transformation of black and brown communities

## Our Programs

Amped is a family-oriented ecosystem that emphasizes creativity and self-sustainability through music, education, technology, and business. Amped delivers this ecosystem through the following programs.

## Financials

Overall Revenue



## Overall Expenses



who we are

Amped uses music and technology as catalysts to empower youth to work as a team, learn to express themselves effectively, and develop into healthy, productive members of our community and world.

In 2022 the Music Academy provided classes to over 270 students in our Music Academy and in our Level Up partnership with JCPS. Classes include piano, guitar, drums, voice, music production, audio engineering. Additionally the music academy provides academic support, mentoring, and mental health services.

**273**

STUDENTS SERVED

**1000+**

HOURS OF INSTRUCTION

**65%** INCREASE IN GPA

**100%**

HIGH SCHOOL GRADUATION RATE

**90%**

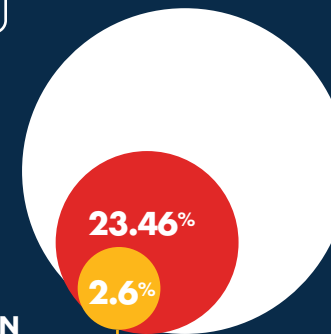
OF AMPED YOUTH ATTEND POST-SECONDARY INSTITUTIONS



Launched In 2021, the Amped Russell Technology Business Incubator RTBI is designed as a state-of-the-art Black and Latinx business incubator and technology service center offering business development training, business services, assessments, referrals, and wraparound services to incubating businesses.

**32** BUSINESSES GRADUATED FROM RTBI IN 2022  
WITH A RETENTION RATE OF **94%**

SINCE ITS INCEPTION, **87%** OF PARTICIPATING BUSINESSES HAVE CONTINUED AND/OR EXPANDED, INJECTING HUNDREDS OF THOUSANDS OF DOLLARS INTO THE COMMUNITY.



OF BUSINESSES IN LOUISVILLE ARE MINORITY OWNED

OF LOUISVILLE IS BLACK

### 2022 RTBI Cohort

Chicago Jerk Chicken  
Smooth Hair Trends  
Hatchett Enterprise and Consulting  
Leo's Juice Co.  
Eyes Like Mine  
United Scholars Learning Center  
Unique Essentials Hair Care  
The Quality Childcare Circle  
Candice Gentry Photography  
Poise LLC  
CHANEL NICOLE CO.  
The Harmony Home and Busy Bus

925 Sports Corporation  
Legacy Wine & Spirits  
Gimme Some Suga Signature Cotton  
Candy  
KimmieLaines Alterations and  
Fashion Design  
Melanated Healthcare, LLC.  
Got Munchies, LLC  
Wild Seed  
Mary's Safe Haven  
Agriblock  
DMCB Productions

Chase Ur Dreamz LLC  
Complete Mind Body & Soul  
Faith Works Performing Arts  
Centers  
The Girl Geek, LLC  
Loc N Key  
Apparel for Me  
Krazy Decor & Designs  
Alii Solutions  
Kentuckiana Backyard Farms  
4Your Kids Entertainment

# workforce development

Careers in Data Science and Technology have growth rates of 53% and 45%, respectively. Across Kentucky, the field of Data Science and Information Technology accounted for LESS than 1% of the state's job loss due to COVID-19. However, across the country, only 7.4% of technology-related positions are held by Black people.

The Amped Workforce Development Training program helps train members of our community with technology skills historically only available through college while filling a critical workforce gap for Louisville-based companies. Students learn data analytics programs like Tableau and Power BI, complete a capstone presentation to demonstrate the knowledge gained during the program, and receive mentorship throughout the process to ensure successful engagement and completion.

Through this programming, Amped is removing disparities in the fields of data analytics and data science.

As part of the Healthcare Workforce Innovation Coalition, Amped will be building the Russell Station Technology Center at 17th and Market. This project, funded by the American Rescue Plan will train over 400 Black and LatinX students in health tech training and support placement in health tech jobs with participating employers.

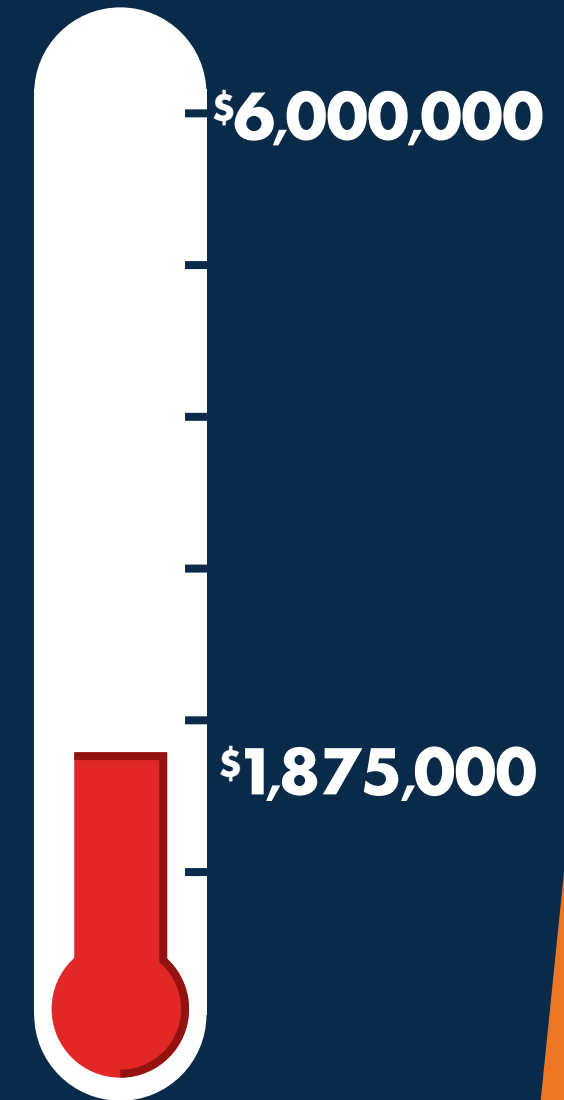
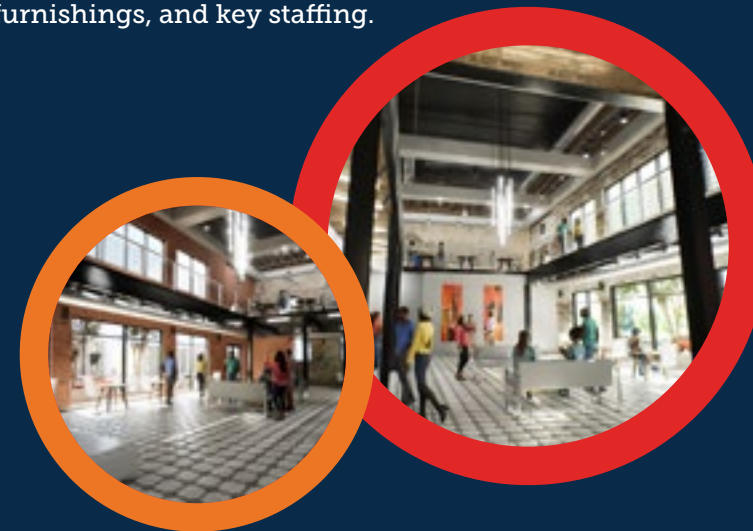


In alignment with our continuing efforts to enrich the community, Amped will be opening the Amped Innovation Center at 2500 West Broadway. Amped has reimagined the building that once housed Louisville's first Black-owned and operated car dealership by developing a facility that Amped is committed to restoring to its original historical condition to serve as the hub for West Louisville.

The Amped Innovation Center will be the creative hub in West Louisville, a place where creativity in all its forms permeates in and out of the building. The hub will be an economic engine and a convening space for creativity, innovation, intellectual growth, and entrepreneurship.

Amped's commitment to the community's economic, social, and artistic well-being will be embodied in a physical space for the community to gather.

By raising \$6 million Amped will be able to complete the Innovation Center, including ownership of the building, renovations, office equipment, furnishings, and key staffing.



# innovation center

# 2017

Amped partners with the National Center for Families Learning - with the understanding that the families of children in the music academy needed services, the program brought children and families together to learn music, teach basic technology skills, technology job skills, professional development, and life skills.

# 2021

Amped launches the Russell Tech Business Incubator - Due to historic underinvestment, black businesses ownership accounts for only .8% of all businesses in Louisville, even though they account for 24% of the population.

# 2023

Amped partnered with a coalition to develop the Russell Station Technology Center at 17th and Market. This state-of-the-art tech and learning center in the Russell neighborhood will provide Black and LatinX people in low-income communities employment in health technology jobs that pay at or above a living wage.

# 2014

Amped is founded as a Music Academy with the goal of providing a safe space to empower youth to work as a team, learn how to express themselves effectively, and develop into healthy, productive members of our community and the world.

# 2018

Family learning program transitions to the Amped Technology Workforce Development Center. - To expand the offerings to the greater community, Amped developed the Technology Workforce Development Center. By partnering with Louisville-based companies and corporations, the program not only offers the training needed for a career in technology but employment opportunities in the fields of data analytics and data science.

# 2022

Amped purchases a building at 2500 W. Broadway and begins renovations for the Amped Innovation Center. The innovation center will be the creative hub in west Louisville and provide opportunities for artists and the community to have a space for creativity, innovation, intellectual growth, and entrepreneurship.

# board of directors



**Sean Wachsman**  
Chair  
Brown-Forman  
Senior Brand Manager



**James Gravitt**  
Treasurer  
MCMCPA  
Vice President



**Harold Allen**  
Member  
Verizon  
Director, Finance/Info Services



**Dave Christopher Sr.**  
Member  
Amped  
Executive Director/Founder



**Patty Marguet**  
Vice Chair  
QtheAgency  
Co-Founder/Co-Owner



**Lucas Jean-Marie**  
Member  
Kindred Healthcare  
Corporate Development Manager



**Katie Giles**  
Member  
Kindred Hospice  
VP, Learning and  
Development Leader



**Calesia Henson**  
Member  
Stites & Harbison, PLLC  
Attorney



**Alex Molestina**  
Secretary  
IG&E  
Business Analyst



**Alexandria Abell**  
Member  
PNC Bank  
Minority Business Banking  
Relationship Manager



**Cara Baribeau**  
Member  
Marketing Communications  
Executive



**Michael Davis**  
Member  
Mind Share Partners  
Principal

## DONORS

### OVER \$5,000

Samir Ghadiali  
Heidi Margulis  
Augusta Holland  
Alice Houston  
Susan Vislisl  
Dave Christopher, Sr.  
Tammy McClure  
Neumann Eckels  
*Eckels Family Fund*  
Brooke Brown Barzun  
James A. Gravitt  
*Donor Advised Fund (Jim Gravitt)*  
Andrea Whitney & David Perrin  
Cara Baribeau  
Julie LaValle Jones

### \$1,000 - \$4,999

Greg Buccola  
Michael Davis  
Samir Ghadiali  
Katie Giles  
Lance Griffin  
Alyssia Jackson  
Angelique Johnson  
Caitlin Joy  
Nikki Lanier  
David Maddox  
Patty Marguet  
Scott L Meyer Jr  
Richard Pickren  
Elliott Rounsavall  
Kena Sith  
Kwane Watson  
Kathleen WYNE  
Harold Allen  
Ewanica Braziel  
Allen - Bush & Rose Cooper  
Mary Louise Gorman  
Theresa Hathaway  
Micah and Fiona Jorrisch  
Will Oldham  
Daniel Smith  
Kristi C. Thompson  
Tammy York Day

### \$250 - \$999

Delquan Dorsey  
Donald Erickson  
Brad Estes  
Mr. Jackie Freeman  
Jared Giles  
Emily Griffin  
Cassandra Gray  
Kathy Hinkebein  
Nat and Chandra Irvin

William Lentini  
Kweku Martin  
Kayla Meisner  
Johnetta Roberts  
Deedee Robinson  
Krista Drescher-Burke  
Brian Edwards  
Jason Eiche  
Joanna Erny  
Doriscile Everett-O'Neal  
William Farmer  
Emerald Feland  
Jamesetta Ferguson  
La Tasha Fields  
Marianne Finke  
Sylena Fishback  
Lais Floyd  
Shannon Floyd  
Mike Ford  
Matthew Gadson  
Ronald Gallo  
Daniela Gamez  
Shawn Gardner  
Paula Garner  
Jose Gaztambide  
Candice (Malone) Gentry  
Victory Gentry  
Yvette Gentry  
Verna Goatley  
Rylee Gordon  
Tiphonie Grant  
Raechele Gray  
Donna Griffin  
Matthew Griffin  
Mary Grissom  
Adam Hall  
Mark Hamilton  
Rebecca Hammer  
Cortez Hampton  
Josh Hampton  
Jonathan Hardy  
Demarco Harris  
Lavinia Hawkins  
John Hayes  
Emily Head  
Charlotte Heick  
Calesia Henson  
Tennelle Hicks  
Brittany Hill - Whitehead  
Johnnie Hodge-Carpenter  
Dodie Howlett  
Sherry Huhmann  
Tyler Huhmann  
Joshua Hurt  
April Irvin  
Ralph Irwin

### UP TO \$250

Alexandria Abell  
Whitney Austin  
Dierdre Barnes  
Kerry Basham  
Michael Bateman  
Angela Beckett  
James Beckett  
Patricia Beckham  
Laura Porter Blackburn  
TaMeka Bland  
Quentin Blanton  
Arabella Bowers  
Clara Boykin  
Candice Brady  
Kenneth Brown  
Tori Brown  
Susan Buchino  
Doreen Burks-Weathers  
Charlestine Burnam  
Eric Burnette  
Jean Caldwell-Whitt  
Natalie Calhoun  
Kimberly Carter  
Lawrence Christopher  
Melanie Christopher  
LaVon Clack  
Anthony Clarkson  
Amy Clay  
Leslie Clements  
Jeanise Clyburn  
Jon Coffman  
Valerie Cole  
Kennathia Emefe  
Derrick Collins  
LaToya Cook-Bradley  
Frances Cotton  
Bob Crawford  
JoAnna Cruz  
Michael Cuyjet  
Andrea Darst  
Patricia Davidson  
Stephanie Davidson  
Gina Davis  
JP Davis  
Michael Davis

Montrey Deal  
Erica Denise  
Ruby Dent  
Anonymous Donor  
Joan Dorsey  
Krista Drescher-Burke  
Brian Edwards  
Jason Eiche  
Joanna Erny  
Doriscile Everett-O'Neal  
William Farmer  
Emerald Feland  
Jamesetta Ferguson  
La Tasha Fields  
Marianne Finke  
Sylena Fishback  
Lais Floyd  
Shannon Floyd  
Mike Ford  
Matthew Gadson  
Ronald Gallo  
Daniela Gamez  
Shawn Gardner  
Paula Garner  
Jose Gaztambide  
Candice (Malone) Gentry  
Victory Gentry  
Yvette Gentry  
Verna Goatley  
Rylee Gordon  
Tiphonie Grant  
Raechele Gray  
Donna Griffin  
Matthew Griffin  
Mary Grissom  
Adam Hall  
Mark Hamilton  
Rebecca Hammer  
Cortez Hampton  
Josh Hampton  
Jonathan Hardy  
Demarco Harris  
Lavinia Hawkins  
John Hayes  
Emily Head  
Charlotte Heick  
Calesia Henson  
Tennelle Hicks  
Brittany Hill - Whitehead  
Johnnie Hodge-Carpenter  
Dodie Howlett  
Sherry Huhmann  
Tyler Huhmann  
Joshua Hurt  
April Irvin  
Ralph Irwin

Rosemary Irwin  
Vicki Jackson  
Luca Jean-Marie  
Aimee Jewell  
Benjamin A Johnson jr  
Charles Johnson  
Frank Johnson  
Jacque Saltsman  
Shelice Johnson  
Pamela Jolly  
J Richard Jones  
Whitney Kling  
Haley Kirtley  
Lesia Knudsen  
Jana Kohorst  
Matthew Kohorst  
Tim Lally  
Omega Latham III  
Sharis Lattimore  
Lisa Leet  
Nicholas Lega  
Andrea Lightsy  
Emory Williamson  
Rose Livingston  
Natasha Loftis  
Jevonne Logan  
Mellone Long  
David Lopez  
Tomisha Lovely-Allen  
Glenn MacRae  
Rylee Gordon  
Judy Malone  
Kelly McCants  
Allie McClure  
Mo McKnight Howe  
Talleri McRae  
Jennifer Meredith  
Ryan Miranda  
Christopher Moore  
Keishanna Moore  
Patrick Moore  
Toderick Moore  
Lance West  
John Nevitt  
Kacy Noltemeyer  
Nike Oloade  
Debbie Olayemi  
Crystal Owens  
Shameka Parrish-Wright  
Ashley Parrott  
Sandra Phillips  
Ann Pohl-Kyser  
Tara Pruitt  
Lyndon Pryor  
Randall Randall  
Karen Rawlings  
Erin Ray

Jenn Redmond  
Theresa Reno-Weber  
Lisa Resnik  
Sean Reynolds  
Lynn Rippy  
Jeanette Rowan Jones  
Jennifer Rubenstein  
Jacque Saltsman  
Hannah Schuster  
Linda Schuster  
Nicole Scott  
Pheniece Semien  
Abdul Sharif  
evan smith  
Keisha Smith  
Kevin and Pat Smith  
Rachel T Smith  
Ronyale Smith  
Eva Snadon  
John Southard  
Brandon Stettenbenz  
Monica Stewart  
Karly Stinnett  
Charlotte Stites  
Alicia Stokes  
Mary C. Sullivan  
Joshua Swetnam  
Paula B Wilder  
Douglas Tate  
Vanessa Taylor  
Valerie Terry  
Karen Thompson  
David Tomes  
Nachand Trabue  
Emily Trager  
hannah truxell  
Melanie Wachsman  
Wachsman Family  
Sheila Wachsman  
Michael Washburn  
Nikki Webster  
Lance West  
Troy White  
Ryan Whitehead  
Mary Wiederwohl  
Brunhilda Williams-Curington  
Jaelah Wilson  
Melissa Wilson  
Stephanie Wimsatt  
Courtney Winstead  
Rachel Worley  
Jimmy Xu  
Judith Youngblood  
Theresa Zawacki

### ORGANIZATIONS

**\$100,001+**  
Brown Forman Foundation  
Community Foundation of Louisville  
Frazier Joy Family Foundation Inc. (Glenview Trust)  
Fund for the Arts  
James Graham Brown Foundation  
JP Morgan Chase Foundation  
Louisville Urban League  
The Rockefeller Foundation

### \$50,001 - \$100,000

Kosair Charities  
Microsoft  
PNC Foundation

### \$25,001 - \$50,000

The Gheens Foundation  
LISC  
Metro United Way

### \$10,001 - \$25,000

Amgen Foundation  
Genentech Inc.  
Lewiss Prize for Music  
PwC  
The Homies  
US Bank Foundation

### \$5,001 - \$10,000

Martin Family Legacy Grant

### \$1,001 - \$5,000

"Strike a Chord for Change" Daniel Bronfman  
Ashley | Rountree & Associates  
Humana Inc.  
Pelz Charitable Lead Trust  
PNC Financial Services  
St. Matthew's Episcopal Church

### UP TO \$1,000

Barbara Bush Foundation for Family Literacy  
Frontstream - Employee Contributions  
W. Louisville Math & Science Project  
Watson Memorial Baptist Church  
Assumption High School  
Hush Louisville, LLC  
Virtual Label LLC

**The seeds we  
plant today  
will bear fruit  
in the leaders  
of tomorrow.**