



amped TECH & LEARNING CENTER

2025 Annual Report

amped MUSIC ACADEMY

amped TECHNOLOGY WORKFORCE TRAINING

amped BUSINESS ACCELERATOR





DEAR FRIENDS, PARTNERS, AND BELIEVERS IN CHANGE,

This year marked a transformative chapter in Amped's journey.

In 2025, we celebrated significant growth across Amped's footprint, expanding the spaces where our community can learn, create, and thrive. We opened the new Amped Tech & Learning Center at 1701 W. Market Street, a milestone that represents far more than a new building—it represents possibility, investment in our community, and our unwavering belief that every person deserves access to opportunities that can change the trajectory of their life. Our Music Academy also expanded into the Baxter Community Center at 1125 W. Liberty Street, creating more space to serve students and the broader community. This expansion includes a recording studio where community members can record music, create beats, produce podcasts, and bring their creative ideas to life. Together, these spaces reflect the continued growth of Amped's programming and our commitment to expanding access to opportunity through music, technology, and entrepreneurship.

This year, each of our programs also reached new levels of impact. Music Academy continued to grow through investments in technology, curriculum, and people, helping students strengthen their musical talents while improving academically and socially. Through the Amped Business Accelerator, entrepreneurs gained greater access to capital through our new partnership with Republic Bank, creating opportunities for business growth and expansion. Our Technology Workforce Training Program continued to refine and strengthen its model, resulting in more industry-recognized certifications, higher completion rates, and stronger workforce outcomes for participants pursuing careers in technology.

While we are proud of these accomplishments, what inspires us most are the people behind the numbers—the student discovering confidence through music, the entrepreneur reaching a long-awaited business milestone, the parent earning a certification that opens the door to a new career, and the families whose futures are forever changed by opportunity.

None of this work happens alone.

It is made possible through the generosity of our donors, the commitment of our partners, the dedication of our staff, and the belief of every individual who chooses to invest in our mission. Together, we are building stronger futures, expanding access to opportunity, and creating lasting change in the communities we serve.

As we look ahead, we remain committed to growing our impact, deepening our partnerships, and ensuring that every person who walks through our doors has the opportunity to learn, grow, and thrive.

Thank you for believing in this work and for helping make these successes possible.

With gratitude and purpose,

Dave W. Christopher Sr.
President & Founder
Amped





OUR VISION

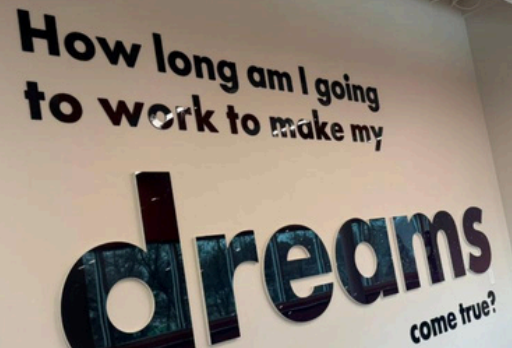
To build generational wealth for families and entrepreneurs creating selfsufficiency, economic mobility, and a more equitable society vision.

OUR MISSION

To amplify and accelerate the economic and equity transformation of black and brown communities.

OUR PROGRAMS

Amped is a family-oriented ecosystem that emphasizes creativity and selfsustainability through music, education, technology and business.



AMPED TECH & LEARNING CENTER

Pictures of the new Amped Tech & Learning Center located at 1701 W. Market Street.

amped

ADVENTUROUS MINDS PRODUCE
EXTRAORDINARY DREAMS

History

A journey of growth, innovation, and lasting impact.

Partnered with the National Center for Families Learning, recognizing that the brilliance of children in poverty is often mirrored by parents facing similar challenges, Amped introduced transformative family programs blending music, technology skills, professional development, and life skills to empower entire households to thrive.

Launched the Amped Russell Technology Business Incubator (RTBI), now the Amped Business Accelerator a game-changer for Black and Latinx entrepreneurs, tackling the stark inequity where Black businesses make up only 0.8% of Louisville's enterprises, providing unparalleled business development resources to ignite entrepreneurial brilliance and build generational wealth.

Celebrated our first decade of service, reflecting on 10 years of empowering youth, adults, and entrepreneurs through music, technology, and business development while preparing for the next phase of growth.

Opened the Amped Tech & Learning Center at 1701 W. Market Street, creating a permanent home for technology workforce development and entrepreneurship programming. The new facility expands access to training, career pathways, business acceleration services, and community-driven innovation in Louisville's West End.



ONE MISSION. MANY MILESTONES. ENDLESS IMPACT.



BEFORE & AFTER

Pictured from left to right: the Russell Station building at 17th & Market before revitalization, and the new Amped Tech & Learning Center.



WHO WE SERVE

Number of clients served

298

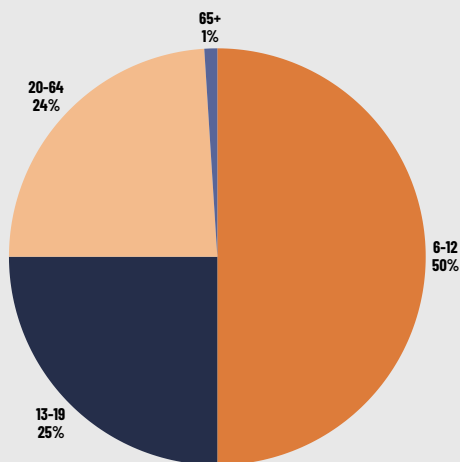
Low-to-Moderate Income

63%

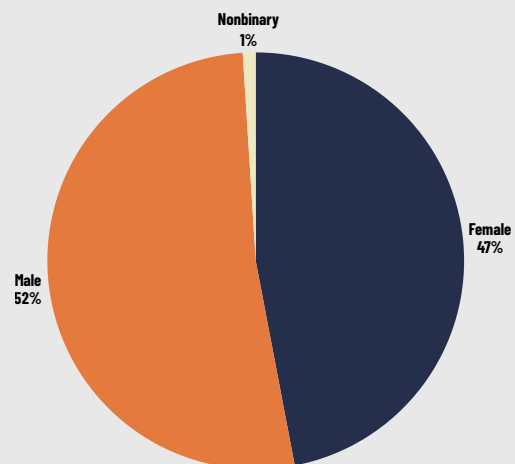


DEMOGRAPHICS

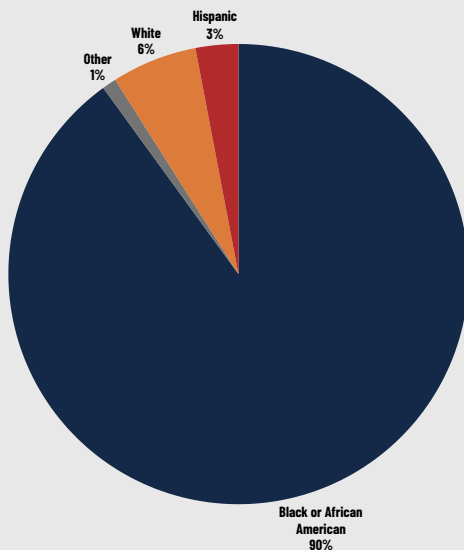
AGE



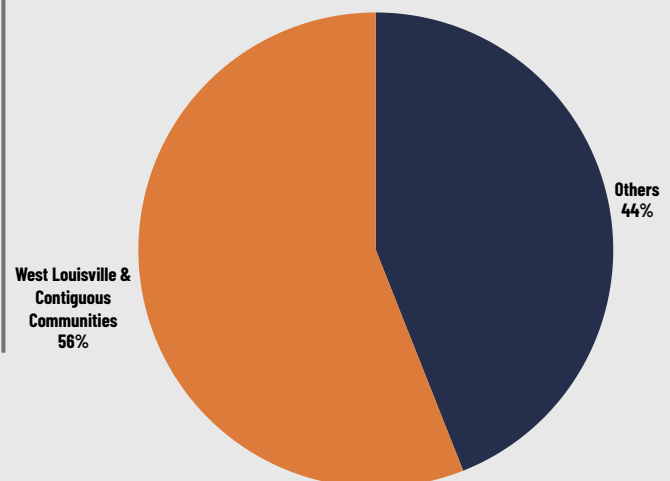
GENDER IDENTITY



RACE/ETHNICITY



ZIP CODES





INSPIRING CREATIVITY. BUILDING CONFIDENCE WITH MUSIC.

Amped Music Academy empowers young people through music education, mentorship, performance opportunities, and creative expression.

Our students don't just learn music—they perform on real stages throughout the community, building confidence, discipline, teamwork, and leadership skills.

Music Academy students are succeeding both on the stage and in the classroom.

2025 IMPACT HIGHLIGHTS

Music Academy students demonstrated significant academic growth during the 2025–2026 school year. Eighty-two percent improved their reading scores and 87% improved their math scores, with students averaging more than 8 points of growth in reading and nearly 11 points of growth in math on nationally normed MAP assessments.

Music Academy students attended school at an average rate of 94%, with more than 81% of students maintaining attendance above 90%, demonstrating strong engagement both in school and in after-school programming.

Music Academy supports the whole student through mentorship, community, and social-emotional learning. In 2025, 205 students completed Social & Emotional Well-Being assessments. Students reported strong feelings of belonging, connection, and support, with 88% indicating they have trusted people in their lives they can talk to. Students who completed assessments at both the beginning and end of the program demonstrated positive growth in social connection and overall well-being.

Amped Music Academy also expanded its footprint in 2025 into the Baxter Community Center at 1125 W. Liberty Street. The new space provides additional opportunities for students and community members to create, learn, and connect, including access to a recording studio for music, beat production, and podcasts. We are grateful to PNC Foundation, Kosair for Kids, and the Clark Family Foundation for their generous support in making this expansion possible.



"I love that my child can learn music in a safe place from people who look like him and have similar interests, where he can truly be himself."
— Amped Music Academy Parent



IMPACT METRICS

ACADEMIC SUCCESS

Improved Math Scores

87%

Improved Reading Scores

82%

Avg. School Attendance

94%

SOCIAL & EMOTIONAL WELL-BEING

432 Program Enrollments

205 Social & Emotional Well-Being Assessments

Music Academy helps students develop confidence, connection, and resilience.

- 205 students completed assessments
- 88% reported having trusted people they can talk to
- 76% reported feeling part of a group of friends
- 73% reported feeling connected to the people around them.
- Students demonstrated growth in connection and belonging throughout the program.



**INSIDE THE NEW AMPED STUDIO AT
BAXTER COMMUNITY CENTER**



amped

TECHNOLOGY WORKFORCE TRAINING

LAUNCHING CAREERS THROUGH TECHNOLOGY

Amped's Technology Training Program equips aspiring technology professionals with the technical, professional, and workplace skills needed to launch careers in the rapidly growing technology sector. Through hands-on instruction, industry-recognized certifications, career coaching, mentorship, and employer engagement, students gain the skills and confidence needed to pursue meaningful careers and continued education opportunities.

The program prepares participants for entry-level careers in technology, such as IT support, field technician, and other high-demand technology fields, while helping close opportunity gaps and create pathways to economic mobility.

Program Highlights

- Industry-recognized certifications (CompTIA A+, CompTIA Tech+, Microsoft Azure Fundamentals (AZ-900))
- Hands-on technical training
- Career readiness and professional development
- Employer engagement and networking opportunities
- Individualized coaching and support



EXPANDING PATHWAYS IN CYBERSECURITY

Amped established a partnership with the University of Louisville's Cybersecurity Workforce Program, creating a pathway for Tech program graduates to continue building skills and earning industry-recognized credentials. Through a formal Memorandum of Understanding, 11 Amped Tech graduates have enrolled in the program and completed 30 modules to date.

The program provides flexible, asynchronous training across areas such as network security, cloud security, artificial intelligence, cryptography, cyber threat hunting, data security, and other in-demand technology skills. Participants can also earn industry micro-credentials from leading technology companies including IBM, Google, and Microsoft.

This partnership creates an important next step for Amped graduates—connecting foundational technology training with advanced credentials and continued preparation for careers in cybersecurity and information technology.

77

Industry Certifications
Earned

\$38K

Average salary of placed
participants

98%

Program Completion
Rate

Technology training is more than earning a certification—it is creating a pathway to sustainable careers, continued education, and economic mobility.



TECHNOLOGY
WORKFORCE
TRAINING

IMPACT METRICS

Program Completion Rate

98% 

Average salary

\$38,652



Industry Certifications

77  CERTIFIED
Earned

WORKFORCE DEVELOPMENT OUTCOMES

The Technology Training Program continues to create pathways to economic opportunity by helping participants earn industry-recognized credentials and connect with employment and educational opportunities.

In 2025:

- 56 students completed training
- 77 certification exams were successfully passed
- 11 participants in the UofL's Cybersecurity Workforce Program and completed 30 modules
- 59% secured a professional/technical job or are continuing their IT education
- Graduates entering new roles earned an average annual salary of nearly \$38,652





BUILDING STRONGER BUSINESSES. CREATING LASTING ECONOMIC IMPACT.

The Amped Business Accelerator (ABA) helps entrepreneurs build stronger, more sustainable businesses through education, coaching, technical assistance, and access to capital. Designed to support historically underserved entrepreneurs, ABA provides business owners with the tools, resources, and community needed to grow revenue, create jobs, and strengthen their long-term success.

Participants engage in a year-long program that includes business strategy, financial management, marketing, branding, pitch development, peer learning, and professional services support. Through this comprehensive approach, entrepreneurs gain the knowledge and confidence needed to scale their businesses and increase their economic impact.

2025 IMPACT HIGHLIGHTS

In 2025, Amped Business Accelerator entrepreneurs demonstrated significant business growth and resilience. Through coaching, technical assistance, peer learning, and access to capital, participating businesses generated more than \$1.1 million in combined revenue growth.

Seventy-five percent of participating businesses increased revenue, with five businesses achieving growth exceeding 50%. Entrepreneurs expanded operations, increased profitability, strengthened business systems, and positioned themselves for long-term success.

In late 2025, Amped partnered with Republic Bank to launch a new line of credit opportunity designed to increase access to capital for participating entrepreneurs. Through this partnership, seven businesses successfully accessed financing, providing critical resources to support business growth, operational improvements, and future expansion.

Together, participating businesses generated more than \$1.1 million in revenue growth while securing new contracts, accessing capital, creating jobs, and expanding operations.

FOUNDER SUCCESS STORIES

Amped Business Accelerator entrepreneurs achieved significant milestones in 2025, including securing capital, winning pitch competitions, creating jobs, expanding locations, launching new programs, and reaching thousands of new customers. These accomplishments reflect the transformative impact of coaching, education, and access to resources.

Mom & Me Treats

Added 2,000 new customers
Expanded into 37 new retail locations

Truth Tax & Accounting, LLC

Expanded into a larger facility
Created 2 new contractor positions

Alvio's Cuban Meats

Crossed \$1 million in annual revenue
Expanded operations through a new location, a delivery truck grant, and increased production capacity

Pressed

Secured its first major contract
Expanded operations with two new vending machines

New Contracts Secured

38

Helping founders turn relationships into revenue.

Capital Accessed

\$175K

Providing entrepreneurs with the resources needed to invest, expand, and compete.

Increased Revenue

75%

Three out of four Amped businesses grew revenue during the program.

Leadership Confidence

4.5/5

Founders left program more prepared to lead, grow, and sustain their companies.

New Jobs Created

+8

Creating economic opportunity beyond the business owner.

Point Average Credit Score

33+

Strengthening financial health and improving access to future funding opportunities.

REVENUE GROWTH

\$1.1M+

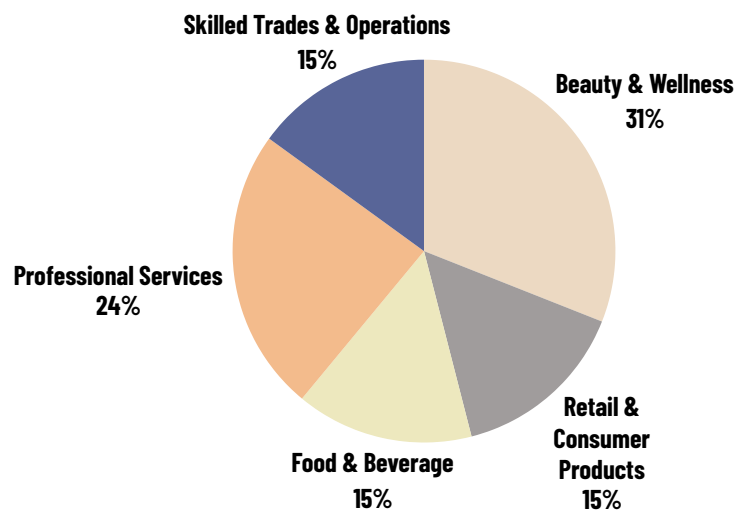
Combined Revenue Growth



AVERAGE CONFIDENCE BOOSTER (1-5)

- Leadership 4.5
- Gaining New Skills 4.5
- Marketing Concepts 4.1
- Bookkeeping 4.1
- Accounting 4.0

INDUSTRIES





Andralette Flynn
Mane Girl Beauty



Deanna Wright
Mane & Beauty Bar



Donisha Richardson
Pressed



Elaisy Lapinet
Alvio's Meat Company



Evonne Jeffries
Mom & Me Treats



Kentraya Johnson
NailChella Nail Academy



Kevin Jackson
Jackson Recycle Homes



Krystal Ray
Adollaree Boutique



Melanie Cox
Mane & Beauty Bar



Michelle Young
Health Career Training Institute



Renard Hudson
We Haul Junk Express LLC



Samuel Cardine
Samdobe



Toya Traynor
Truth Tax & Accounting LLC



Tranika Diejuste
We Haul Junk Express LLC



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 \$10,000 - \$49,999 +
 \$5,000-\$9,999 *
 \$1,000-\$4,999 ^



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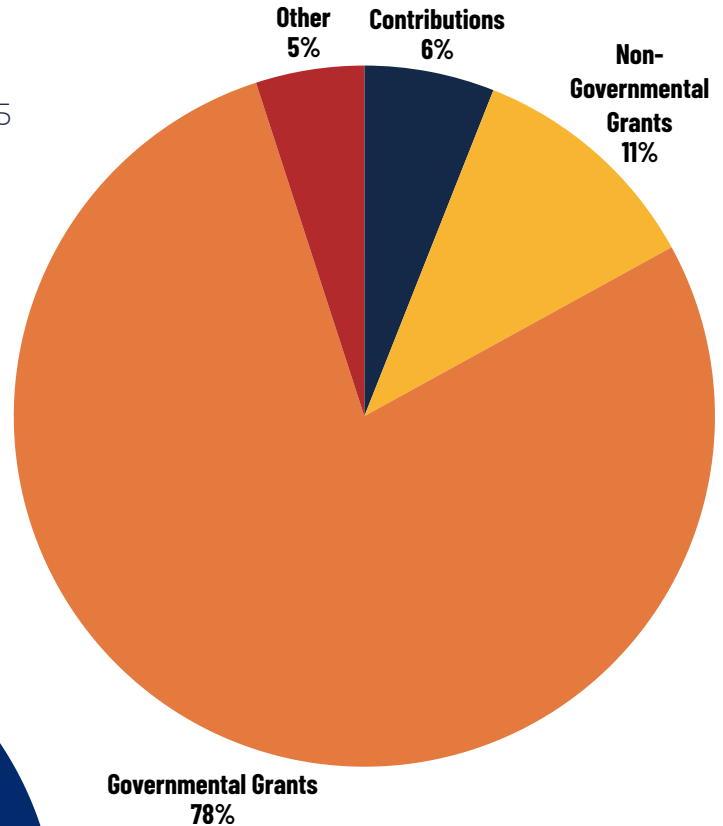
FINANCIALS

Statement of Financial Position

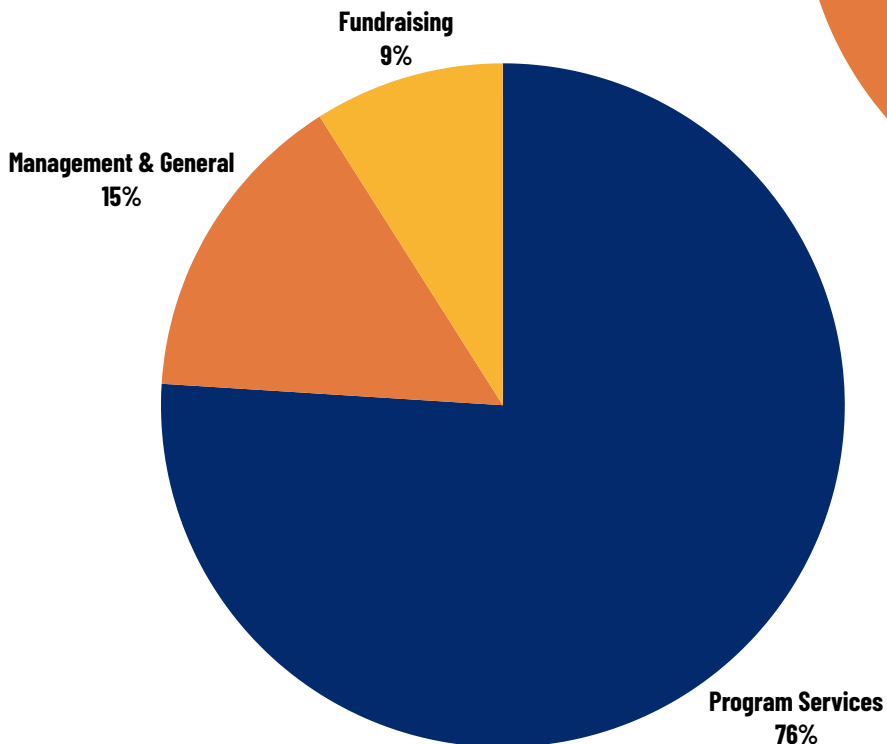
- Total assets: \$16,632,265
 - Current assets: \$2,279,130
 - Property & equipment, net: \$12,213,385
 - All other assets: \$2,139,750
- Total liabilities: \$3,240,789
- Total net assets: \$13,391,476



REVENUES



EXPENSES



amped

ADVENTUROUS MINDS PRODUCE
EXTRAORDINARY DREAMS



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Because all of AMPED's programming is 100% free,
gifts from generous donors are crucial to fulfilling the
mission of the organization.





***The future belongs to
those who believe in the
beauty of their dreams.
We believe in yours!***

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ampedlouisville.org

Thank you for your continued support!